

List of Highly Profitable Business Ideas in Herbal Products Manufacturing Industry.

Herbal Cosmetics, Herbal Extract, Herbal Medicine, Ayurvedic Medicines, Ayurvedic Formulations, Medicinal Plants Cultivation and Processing.

Introduction

Botanically herbs are non-woody flowering plant. Although we consider any plant that is valued for flavor, scent, medicinal, or other qualities to be an herb. Even fungi, pitch, minerals, and animals can be considered herbs to some practices of herbal medicine. Herbs are used in smaller amounts than food as they are more potent and have stronger action in the body.

India is one of the richest countries in the world in terms of biodiversity, has 15 agro-climatic zones. Out of the 17000-18000 species of flowering plants, more than 7000 are estimated to have medicinal usage in folk and documented systems of medicine like Ayurveda, Unani, Siddha & Homoeopathy (AYUSH System of Medicine).



Indian herbal market is registering an extremely significant growth. The world herbal trade has grown to \$120 billion and is expected to reach \$7 trillion by 2050. India is stated to have 45,000 plant species (nearly 20% of the global species) occurs in the Indian sub-continent. Out of these, about 4,500 species of both higher and lower plant groups are of medicinal value. The states which are major producer of herbal plants having the highest medicinal value include Gujarat, Rajasthan, Haryana, Tamil Nadu, Andhra and the Himalayan Range.

The Indian Medicinal Plant Extract Market is witnessing an astonishing growth, as there has been a shift in universal trend from synthetic to herbal medicine. India is a virtual treasure trove of plant species, and has one of the world's richest medicinal plant heritages.



Medicinal Plants are highly esteemed all over the world as a rich source of therapeutic agents for the prevention of diseases and ailments. Owing to its wide range of medicinal uses, the Indian Medicinal Plant Extract market is expected to grow at a CAGR of around 22% during 2017-2022. As a result, of increased investments as well as significant demand of medicinal extract in international markets, there lies immense opportunity for new and existing players to tap the fast growing market which would garner huge revenue.

Indian Medicinal Plant Extract market is rapidly growing over the years owing to factors like shift in consumers demand towards herbal and natural product, various schemes launched by government, key investment & expansions being made in the Indian medicinal plant extract industry, among others.

Herbal Cosmetics:

Herbal Cosmetic industry in India has been developing in a faster pace. It is observing influx of many national and international brands. India is pioneer in introduction of herbal cosmetics to the world. The demand for herbal cosmetic products is provoked by changing lifestyles of the consumers, growing awareness among them regarding the harm caused to their bodies after usage of chemical-based cosmetics products, and increasing concern among the population to look good. Further, it is anticipated that the Indian Herbal Cosmetic industry is expected to reach INR 316 Billion by 2022, growing at a CAGR of 19% over the forecasted period of 2017-2022.

The huge marketing and promotional activities by the herbal companies and rising awareness about benefits of using herbal products has accelerated the size of the industry. The herbal skin care business has been the new growth frontier in the cosmetics segment in India. Rising awareness about the benefits of using herbal skin care products has pushed the demand for skin care products. Demand for herbal cosmetics is growing all over the world. They are considered to be highly effective in beauty treatments with no side effects.

The rising demand of herbal products is going to play a very crucial role as an important growth factor of Herbal Extract market at the CAGR of 14.5% during 2017-2022.

With increased awareness on the harmful effects of chemicals used in cosmetics, the demand for natural cosmetic products has gained tremendous momentum in the past and the trend is expected to continue in future as well. Indian cosmetic industry is full of herbal beauty brands and many cosmetics companies are also launching a new range of herbal products.

India's cosmetics and grooming industry market size is expected to rise manifold to \$35 billion by 2035, with consumption of cosmetics among teenagers increasing rapidly.

The demand for herbal cosmetic products is provoked by changing lifestyles of the consumers, growing awareness among them regarding the harm caused to their bodies after usage of chemical-based cosmetics products, and increasing concern among the population to look good.



HERBAL PRODUCTS

Markets	Present Demand	Projected Demand (for 2015)
Europe	US\$ 35 Billion	US\$ 70 Billion
North America	US\$ 6.5 Billion	US\$ 25 Billion
China	US\$ 4.0 Billion	US\$ 12 Billion
India	US\$ 1.5 Billion	US\$ 3 Billion
Others	US\$ 13 Billion	US\$ 30 Billion
Total	US\$ 60 Billion	US\$ 140 Billion

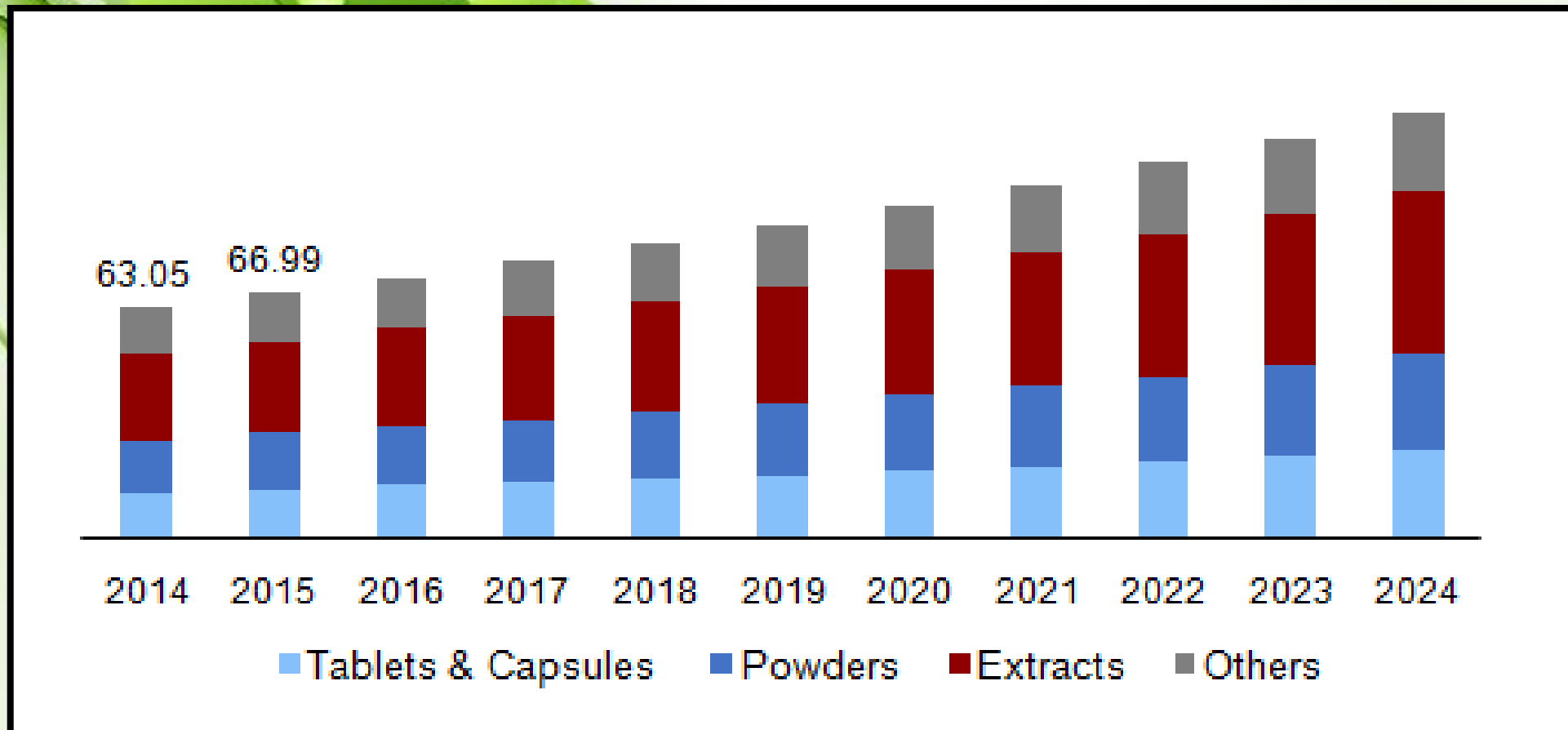
Herbal Medicine:

India has very strong traditional health care practices that are represented by the classical systems of medicine like Ayurveda, Siddha, Unani, and Swa-rigpa on one hand, and by a very diverse area-specific and community-specific folk healthcare practices on the other. The major commonality of the Indian classical and the folk health care traditions is their dependence upon the raw material derived from a large diversity of plant species, which is estimated to be about 6,500.



The global herbal medicine market size was valued at USD 71.19 billion in 2016 and is expected to exhibit profitable growth over the forecast period. The increase is attributed to the increasing preference of consumers towards traditional medicines (Ayurveda, Unani and Traditional Chinese Medicine) which do not cause overdose toxicity and have fewer side effects. In addition, increasing substantial research investments and funding will support the market growth in near future.

GLOBAL HERBAL MEDICINE MARKET REVENUE, BY PRODUCT,
2014 - 2024 (USD BILLION)





Herbal medicines are formulated in dosage forms such as tablets & capsules, powders, extracts, pastes, gels, and oils. Tablets & capsules provide dose accuracy compared to other dosage forms. Hence, the segment is expected to record the fastest growth over the forecast period.



Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Required Project

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Here are few Projects for Startups:

➤ HERBAL COSMETICS

The growing environmental concern of the last decade and more has also shifted the focus to the use of ecologically friendly products which has in turn, spurred the cosmetic industry to look for alternative. The use of herbs for medicinal and cosmetic purposes goes back to ancient times in our country.....[Read more](#)



➤ CAMPHOR POWDER

Camphor is a waxy, flammable, white or transparent solid with a strong aromatic odor. It is found in wood of the camphor laurel, a large evergreen tree found in Asia and also of Dryobalanops aromatica. It can also be synthetically produced from oil of turpentine. It is used for its scent, as an ingredient in cooking, as an embalming fluid, for medicinal purposes, and in religious ceremonies.....[Read more](#)



➤ HERBAL WINE

Wine is an alcoholic beverage made from fermented grapes, generally *Vitisvinifera* or its hybrids with *Vitislabusca* or *Vitisrupestris*. Grapes ferment without the addition of sugars, acids, enzymes, water, or other nutrients as yeast consumes the sugar in the grapes and converts it to ethanol and carbon dioxide.....[Read more](#)



➤ **AYURVEDIC CHURNA & TABLETS**

Ayurvedic medicine is a traditional type of medicine. It is now being recognized all over the world as one of the best type of medicine. It was ingredients derived from nature in palatable condition. It has sub-types of medicines like likable (Lehya), Tablets (Bori), Liquid (Peya), Extracts (Ariata), powder (Churna), etc. here Liquid & Powder for us of Ayurvedic medicines are envisaged for production.....[Read more](#)





➤ **HERBAL NATURAL ESSENTIAL OIL (SUPER CRITICAL LIQUID CARBON DIOXIDE PROCESS)**

Herbs like pudina, Palmrosa, citronella etc. can be easily used for the steam distillation process for the distillation of essential oil, but tube rosa, rose cannot be used for steam distillation process since by steam temperature it break down its entity and oil loss its property. Liquid carbon dioxide supercritical process can be applied in all cases.....[Read more](#)



➤ **MEDICINAL HERBS PLANTATION**

Herbs and plants have been used for medicinal purposes for thousands of year. Even with the revolution in antibiotics and other synthetic medicines in the twentieth century. China and India are the largest consumers of traditional and herbal medicines.....[Read more](#)



➤ **INTEGRATED UNIT (HERBAL HAIR OILS, HERBAL COSMETIC, AYURVEDIC PHARMACY)**

Herbal hair oil mainly comprises of oils of vegetable in origin as base and a suitable blended perfume. Vegetable oils commonly used are coconut, castor and sea some oils. To avoid rancidity of hair oils antioxidants are added in very little quantities. The hair oils may be coloured by the use of oil soluble colours.....[Read more](#)





➤ **AYURVEDIC PHARMACY**

The contribution of thousands of medical luminances has been completed in the ayurvedic system to make it as one of the most wide as well as perfect system has been tested through years of practices, making it more perfect. India abounds in medicinal plants and more than 75% of the vegetable drugs included in pharmacopoeia is available in the country.....[Read more](#)



➤ PESTICIDES FROM NEEM SEEDS & LEAVES

This is a medium sized tree, with a clear bole of 10-25 and a girth of 6-8. Although described as evergreen in drier areas it becomes deciduous. Its bark is moderately thick with longitudinal or oblique furrows on the outer surface. It is dark grey outside and reddish inside. Almost every part of the tree is bitter and has found application in indigenous medicine.....[Read more](#)



➤ **EXTRACTION OF METHI (FENUGREEK) SEED**

Methi Seeds are source of vitamins, minerals, proteins, fats, alkaloids etc. This robust herb (fig) has light green leaves, is 30 to 60 cm tall and produces slender beaked or sickle-shaped pods, 10 to 15cm long. Each pods contains 10 to 20 small hard yellowish-brown seeds, which are smooth and oblong, about 3mm long, each grooved across one corner giving them a hooked appearance.....[Read more](#)



➤ **CURCUMIN (TURMERIC) THE INDIAN SOLID GOLD**

Curcumin is the principal curcuminoid of the popular Indian spice turmeric, which is a member of the ginger family. It is the main biologically active phytochemical compound of Turmeric. It is extracted, concentrated, standardized and researched.....[Read more](#)



➤ **AYURVEDIC MEDICINES (CHYAWANPRASH, COUGH SYRUP HERBAL, AYURVEDIC HAIR OIL, JAWAHAR MOHRA & MUKTA SHUKTI TABLETS)**

Man has always been keen to keep himself free from all miseries. It has been a constant endeavor to discover better ways to prevent and cure human disease. Human history is full of examples of foods developed for one or the other health benefit. Greeks used garlic in the first Olympic Games as they considered it as a performance-enhancing drug.....[Read more](#)



➤ NEEM OIL

Azadirachta indica (Neem) tree belongs to the Meliaceae family. It is a multipurpose and an evergreen tree, 12 “18 m tall, which can grow in almost all kinds of soil including clay, saline, alkaline, dry, stony, shallow soils and even on solid having high calcareous soil. It is native to India, Pakistan, Sri Lanka, Burma, Malaya, Indonesia, Japan, and the tropical regions of Australia.....[Read more](#)



➤ **HERBAL HAIR OIL (BANPHOOL TYPE)**

Herbal hair oil like (Ayurvedic) banphool oil is gaining an immense prominence in modern times. It is exhibiting its versatility owing to its embalming effect in alleviating headache and cause soothing effect. The contents used in the preparation of this oil are extracts of bahera, amla, hartago, lawanga, chandan, kewara, jatamansi along with kapur, pudina satta and til oil.....[Read more](#)



➤ **PLANTATION OF MEDICINAL PLANT AND HERBS**

There are several plants, which when coupled with a healthy life style, can be of preventive and therapeutic use in susceptible and high risk groups of patients. Hepatoprotective medicinal plants have been quite extensively investigated experimentally but clinical trial in hepatitis or liver cirrhosis are not easy to carry out.....[Read more](#)



➤ AROMATIC HERBAL SHAMPOO

Shampoos have increased in importance beginning with soap based products and expanding. To prevent or alleviate abnormalities of epidermis skin and scalp, various bactericides, keratolysis agents and sensitizing dyes and peripheral nervous stimulator such as menthol have been used in hair tonic preparation.....[Read more](#)



➤ **MANUFACTURE OF CELERY SEED OIL**

Celery, *Apium graveolens* L is cultivated for its seeds and essential oil. An improved method has been developed for maximum yield of essential oil with higher content of phthalides (the valuable constituent of oil), in short time, making the process economical. The method involves hydro distillation.....[Read more](#)



➤ **AMLA (INDIAN GOOSEBERRY) PLANTATION**

Amla fruit (Indian gooseberry, called amla in Hindi) is a rich source of vitamin C. It is used successfully in the treatment of human scurvy. The vitamin is extracted from dried Amla powder by alcohol absorbed on calcined magnesia and diluted with water saturated with hydrogen sulphide. Dried fruit is useful in hemorrhage, diarrhea and dysentery.....[Read more](#)



➤ TOILET AND HERBAL SOAP

It goes without saying that soap is indispensable to our daily life. Accordingly, the manufacturing industry should continue to develop as one of the most important industries. Soap may broadly be classified by use as soap household, industrial soap and special soap. Among them, the consumption of herbal soap is used for medical purposes.....[Read more](#)



➤ **EXTRACTION OF OIL FROM ARTEMISIA VULGARIS**

Artemisia Vulgaris plants seem to have originated in Eastern Europe and Western Asia. Most of these species are found growing wild and abundantly all over the temperate and cold temperate zones of the world. The flavor of Artemisia Vulgaris oil is warm, almost pungent but also bitter sweet, showing a slightly cooling effect in higher dilution.....[Read more](#)



➤ **COLEUS FORSKOHLII EXTRACT**

Coleus Forskohlii grows wild on sun-exposed arid and semi-arid hill slopes of the Himalayas in Uttar Pradesh (India) were from Simla eastward to Sikkim and Bhutan, Deccan Plateau, Eastern Ghats, Eastern Plateau and rain shadow regions of the Western Ghats in India. It is mostly cultivated in Tamil Nadu, Gujarat and Karnataka.....[Read more](#)





➤ **ALOE VERA JUICE, GEL & POWDER**

Aloe vera gel is one of the products prepared from aloe itself. Aloe vera gel has very good medicinal properties for external use for sun burning and pain killer. More recently, the used of aloe gel in radiation burns have been advocated for relief from pain and itching and to deep down keratosis and ulceration, this slowing any possible change towards malignancy.....[Read more](#)



➤ **SENNOSIDES FROM SENNA LEAF**

Sennosides from senna leaf owing to their cathartic and laxative properties are being used as laxative pills and their demand in medical field is increasing at the rapid pace. There is an immense scope of the product in regard to the fast expansion of the medical field and its utilization.....[Read more](#)



➤ **STEVIA EXTRACT**

Stevia is an origin of central Paraguay where it grows near the ponds and streams in wild conditions. It is commonly known as honey leaf in English and recently coined as Madhu Patra in Sanskrit. The leaves of this plant is 30 times sweeter than sugar with zero calories, where its pure extract is 300 times sweeter than sugar.....[Read more](#)



Tags

Projects on Herbs and Herbal Based Products, Project on Herbal Products, How to Start an Herb Farming Business, Growing Herbs, Starting an Herb Business, Projects on Highly Demandable Herbs, herbal farming business, How to Make Money Growing Medicinal Herbs, How to Start Medicinal Plant Farming, Herbal and Medicinal Plants cultivation, Best Medical Plant to Grow for Profit, Starting Your Own Herbalism Business, How to Start Medicinal Herbs Business, Starting a Herbal Products Business, Start Your Own Herb and Herbal Products Business, Herbal Products Business Opportunities, Investment and Business Opportunities in Herbal and Ayurvedic Products Sector, How to Start Ayurvedic Medicines Manufacturing Business, Ayurvedic Medicine Manufacturing, Ayurvedic Medicines & Herbal Products Manufacturing, Project Profile on Ayurvedic Medicine Formulations, Cultivation and Processing of Medicinal Plants, Production of Herbal Cosmetics, Herbal Formulation, Ayurvedic Medicine Formulations, Formulation and Manufacturing Process of Herbal Cosmetics, Project Profile on Herbal Products, Production of Camphor Powder,



Camphor Powder Manufacturing Plant, How to Make Camphor Powder, Camphor Making Formula, Production of Herbal Wine, Wine Production from Herbal Plants, Herbal Wine Production, Ayurvedic Churna & Tablets, Ayurvedic Churna & Tablets Manufacturing Plant, Herbal Natural Essential Oil (Super Critical Liquid Carbon Dioxide Process), Medicinal Herbs Plantation, Integrated Unit (Herbal Hair Oils, Herbal Cosmetic, Ayurvedic Pharmacy), How to Open Ayurvedic Pharmacy, Production of Pesticides from Neem Seeds & Leaves, Jatropha Plantation and Oil Extraction (Used as Bio Fuel), Extraction of Methi (Fenugreek) Seed, Curcumin (Turmeric) the Indian Solid Gold, Ayurvedic Medicines (Chyawanprash, Cough Syrup Herbal, Ayurvedic Hair Oil, Jawahar Mohra & Mukta Shukti Tablets), Extraction of Neem Oil, Neem Oil Extraction Business, Stevia Farming, Herbal Hair Oil (Banphool Type Plantation of Medicinal Plant and Herbs, Production of Aromatic Herbal Shampoo, Manufacture of Celery Seed Oil, Amla (Indian Gooseberry) Plantation, Toilet and Herbal Soap Manufacturing Business, Extraction of Oil from Artemisia Vulgaris, Coleus Forskohlii Extract, Aloe Vera Juice,

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- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**

- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**

- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
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- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**



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Our Approach

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Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



Contact us

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